



**Bruce Hurley**  
Business Breakthrough  
& Liberation Strategist

# Bruce Hurley is:

- A recognized authority on business outreach, human communication and connection, ethical influence, and lifestyle achievement.
- Co-host of the leading-edge *Mindfluence Revolution* podcast.
- A passionate speaker and author of over 270 copyrighted works.

Bruce has dedicated his life to unleashing the full potential of visionary leaders and their businesses to create the success and lifestyle of their dreams as they change the world. As a member of Mensa Process and Mensa's "Idea Aid" program, Bruce has helped create solutions to some of the world's most pressing problems.

Bruce has been in business for himself since he was 10 years old, hired his first employee at age 11, sold his first business at age 12, and he's advised small business owners professionally since he was 20. But it's not his experience, but his love of helping passionate people succeed that defines his contribution.

## Possible Interview Topics

- How to use "optimized human assets" to leverage time and change the world.
- The new vocabulary of human connection and how it changes everything.
- How to create a business that supports your lifestyle instead of having to compromise your lifestyle to support your business.
- Nurturing company culture to attract passionate team members and create raving fans.
- How to connect with and ethically influence the public to take action that's in their own best interests.
- How to write your own "report card for life" and make it come true.

*I thank you for having challenged me to think broader and dream beyond my imaginations. You have given me the encouragement, help and tools to move at a time when I felt very stuck. It's been life-changing!*

*- Michele Adams*