

# Dr. Norton is:

**Dr. Matthew Norton**  
Business Breakthrough  
& Liberation Strategist



- **Co-founder of Mindfluence Revolution and its leading-edge weekly podcast.**
- **An expert in business-focused brain science and a certified behavior and motivators analyst.**
- **A passionate speaker, thought leader, and author of *Where Does It Hurt?***

Dr. Norton empowers passionate business leaders and their teams to optimize their full human potential and accomplish their most ambitious dreams.

Dr. Norton's life came crashing down when his first wife died unexpectedly soon after he adopted her twin girls. He promised God that if He would heal him and make him whole again, he would dedicate himself to helping set others free to live their best lives. Through 33 years of patient care and business consulting, liberating others has remained his passionate mission.

## Possible Interview Topics

- **How to improve authentic connection for more impact, influence, and wealth.**
- **Unleashing the power of reinvention for entrepreneurial time freedom.**
- **Plugging energy and money leaks and releasing blockages for business breakthroughs.**
- **Improving communication and bottom-line results through "core motivator" and "behavior style" insights.**
- **How Dr. Norton turned tragedy into a life of contribution, wealth, and freedom.**

*Your enthusiasm and PASSION are beyond motivating—they are truth. I feel like Mike and I have been given a gift and that we really have a chance to achieve our goals for the first time.*  
- Linda Freibott